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PHILIP MORRIS U.S.A.
INTER-OFFICE CORRESPONDENCE
120 Park Avenue, New York, N.Y. 10017

OFFICE Atlanta

OCT 1 1985
J. L. THOMPSON'S OFFICE

To: Mr. Jim Thompson

Date: September 27, 1985

From: Kenneth Sass

Subject: MarketPlace Graphics

The attached letter from Glen Wren is self-explanatory regarding a possible opportunity of expanded signage in one of our C-store accounts in Alma, Georgia.

I feel Glen makes a valid point about competitive issues. If possible, it may be worth expanding the current level of penetration to include all stores under the Flash Foods name.

Please advise if this is possible.

Kenneth Sass

KS:gsj

Enclosure

cc: Mr. Glen Wren
File

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